

PRESS RELEASE

For general release

"Autoglam Bling Car Stickers" raises funds for breast cancer research

From June 2008 through to October 2008, Autoglam will help to raise funds and awareness about the importance of research in *finding the cure finding the cause*.

The limited edition Pink Butterfly is a rhinestone set sticker that can be placed on your car window, notebook, shop window, mirror or as a decoration almost anywhere. 10% from the sale of each sticker will be donated to the National Breast Cancer Foundation.

The National Breast Cancer Foundation is the only national not-for-profit organisation that is dedicated to supporting and promoting high quality research into the prevention, detection and treatment of breast cancer.

The Foundation is committed to funding high quality research responsive to the needs and interests of women affected by breast cancer. Since being established in 1994, the Foundation has awarded more than \$44.5 million to 168 breast cancer research projects across Australia. This includes two recently announced \$5 million five-year collaborative grants.

Initiatives such as the "Autoglam Bling Car Sticker" campaign make a vital contribution towards allowing the Foundation to continue its work.

By purchasing a butterfly car sticker you have the chance to make a real difference to many people's lives – men, women and children!

WHERE: Autoglam stockists

WHEN: 01/06/2008 – 31/10/2008

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